

The best booths at the 2026 Outsider Art Fair

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Perhaps most tellingly, it is attracting attention from the [art market](#) as well, with Christie's now holding an annual auction dedicated to work by outsiders. In line with these developments, and somewhat paradoxically, the Outsider Art Fair has become both more clearly a stakeholder in a growing market category, and, at the same time, more wide-ranging than ever in its definition of "outsider."

This year's installations run the gamut from a resurrection of Susan Cianciolo's *Run Store* (2000), which features clothing and home goods created by the indie fashion designer and 40 of her friends, students, and past collaborators, to the Gallery of Everything's solo booth of works by self-taught Gullah artist Sam Doyle (1906–1985).